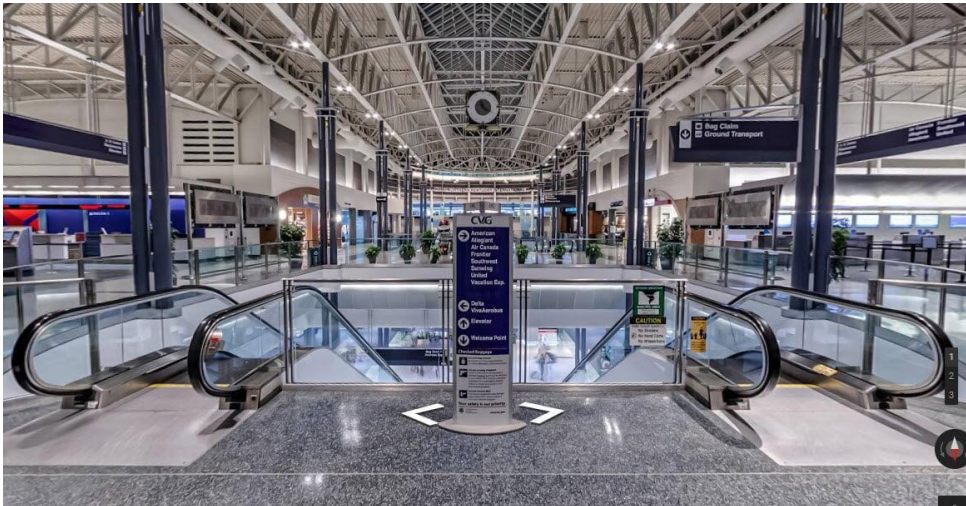


CVG AIRPORT: CASE STUDY

BRINGING THE AIRPORT TO YOU

Cincinnati/Northern Kentucky International Airport (CVG) spans more than 7,000 acres of property in Boone County, KY. CVG originally partnered with Advanced Online Insights to create a Google Street View virtual tour of the concourses and terminals. Travelers can tour the airport and plan visits from the comfort of their home, creating more efficient travelers and more informed visitors. The success of that project prompted the team to get creative when coronavirus impacted the travel industry (see side panel for more). Advanced Online Insights was able to offer CVG savings in terms of time and money. In addition, CVG now has thousands of photos available to use as historical documentation of the airport and its systems.



Take a virtual tour of CVG International Airport by Advanced Online Insights

AOI SERVICES:

Advanced Online Insights is proud to have supported Cincinnati/Northern Kentucky International Airport with the following services:

- **Google Virtual Tour:** Concourses & Terminals
- **Google Virtual Tour:** Flight Information Displays
- **Custom Private Virtual Tour:** Baggage System

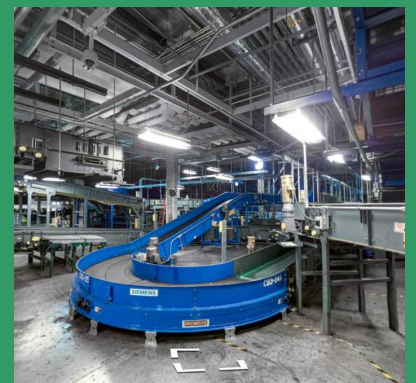
IMPACT:

- **Time Savings:** Advanced Online Insights saved CVG employees of **hundreds of work hours**.
- **Cost Savings:** Our services saved CVG **tens of thousands of dollars**.
- **Historical Documentation:** Thousands of photos document the current systems within CVG.
- **Unlimited Access:** CVG offers visitors, companies, & vendors 24/7 access to its facilities via photos.

CREATIVITY IN THE TIME OF CORONAVIRUS

CVG turned to Advanced Online Insights to bring the airport to its vendors during the coronavirus pandemic. Through a private virtual tour, CVG was able to offer 24/7 access to restricted areas of the airport that vendors could visit as often as needed to gather relevant information. Rather than usher multiple groups of 10-12 individuals throughout the airport, all teams were provided access to the virtual tour. Not only did this protect employees at CVG and its vendor companies, it eliminate dozens of working hours spent providing tours to visiting companies so they could see the facilities.

CVG received double the amount of RFPs typically received while significantly reducing costs and protecting employees' health and safety.



[Read more about this case study on our website.](#)